
Dialectics of the Needs and Interests of Youth Activities in the Information Process

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Abstract: The goal is to study the socio-philosophical problems of youth activism in the information context, epistemological aspects of ensuring the harmony of their needs and interests, and in this process - the essence of the information society and the information process, its specific features.

Keywords: society, information society, human, need, interest, goal, activity, development, civilization, technology, social philosophy.

INTRODUCTION. At present, most researchers and developers of Information development problems in our country understand that Western information technologies are given to us, that our computing techniques, communication tools, networks, data and knowledge banks and expert systems, as well as other structural elements, are adapted to Western andese. Accordingly, they see the purpose of informatization as the restoration of the information society and the environment, as well as the creation of conditions for a confident, high-quality Silge in the development of all our technology and production. It is natural that the issue is put in such a way and the situation is interpreted in this way, on the one hand.

The multifaceted human activity, especially its interests, plays a central role in the life and development of independent Uzbekistan. The ongoing processes of democratic reforms and modernization in our country are primarily focused on the interests of the individual, his behavior, socio-political movements and lifestyle in general. In his speeches and talks, the first President of the Republic I.A. Karimov's valuable comments "Reforms - not for the sake of reforms, reforms for the benefit of the people" became a practical program of our state and government. On the basis of this idea, President Sh.M.Mirziyoev has also carried out major reforms on the basis of the principle of "human dignity", adopted state programs, and implemented the important tasks set out in the document. The main purpose of these reforms is to pay more attention to our people, every citizen, to improve their lives and livelihoods, to value their labor, to create favorable conditions for the satisfaction of their needs, to develop entrepreneurial and business skills, and, of course, to ensure a peaceful, prosperous life. At the initial stage of the implementation of these tasks, human interests are monitored, studied and their sources are analyzed. It should be noted that human interests are formed over the years and are reflected in the interests of society, the state and the people. Human interests complement each other and contribute to their development. In order to achieve this, each individual must understand the nature, structure, laws and stages of development of society, the domestic and foreign policy of the state, to have an idea of their importance, the need for reforms, the activities and goals of the people, to follow them and draw appropriate conclusions. The difficulty of this process is that the knowledge and views of individuals cannot be equated. While the majority of the population is in line with the period, another group - in part, the activities of the rest are poorly defined, because their views and actions are limited by personal interests. Self-interest and human interests differ in content and

purpose. The scope for the expression of personal interests is narrow, that is, the individual is focused on his own needs, The interests of the individual are expressed in a broad sense, forming a system that is linked to the interests of the family, community, community, other individuals and society in general, the state. In order to protect the interests of the people as a state-political institution, it conducts spiritual and educational activities among the population on the basis of a clear plan.

MAIN PART. Education is being updated in accordance with the requirements of the time, that is, improving the skills of professors and teachers, Modern technologies are used in teaching, electronic textbooks and manuals are created. Problem situations are created in the course of the lesson in order for students to think independently, distance learning method is used as an experiment, and so on. Graduates with a strong knowledge and information culture form the core of a harmoniously developed generation, their interests in the workplace are first and foremost to apply their knowledge to life, to continue research, to convey scientific achievements to young people, issues such as setting an example for others. Broad interests lead the population to scientifically based goals and plans, socio-political and labor activism. The continuation of democratization processes and reforms in all spheres in the country creates opportunities for the population to expand, especially the interests of young people. Specific tasks are set for their interests to lead to practical action:

- creating a healthy environment in every enterprise, organization and place of residence;
- in conducting spiritual and educational activities, of course, to take into account the views and wishes of young people;
- to regularly study public opinion and take into account the specific situation in solving existing problems;
- to increase the legal culture of the younger generation by complying with existing laws and promoting the established procedures among the population;
- effective and conscious use of the opportunities of one of the institutions of civil society, the media, especially the widespread Internet system;
- to approach all the leaders in the system of government, to change their working methods in accordance with the requirements of the time, to study their interests and desires in detail and to create favorable conditions for them, and so on.

In carrying out the assigned tasks, our state, government, educational institutions, labor unions, public organizations, together with self-governing bodies, should make a significant contribution to the best of their ability. It should be noted that over time, the tasks set will be updated in accordance with the needs of society. In addition, the protection, respect and esteem of human interests are organized in the political, economic and social spheres of life of the republic. In the political direction, the political activity, views, attitudes and culture of every citizen are protected by the state and given freedom. As a result, a solid foundation will be laid for the increase of political activity of the population.

In the economic sphere, the protection of the interests of the individual is first and foremost the protection and respect of labor, the creation of appropriate conditions for creative labor. As a result of receiving spiritual nourishment from the activities of employees of the enterprise, the quality, quantity and economy of their products are ensured. In the social sphere - the protection of the interests of the individual through the development of the spiritual heritage of our people and enrichment with new ideas, the possibility of harmonization of national and universal values and their wide-ranging development. In

general, one of the laws of society is the development of all spheres as a whole, which means that the directions of human interests are also reflected in the interconnectedness.

If the protection of human interests is organized in a regular and systematic manner, positive changes will take place in his activities. Along with the interests of a person, his views, the responsibility to feel his attitude and his socio-political actions in general change. In this regard, to communicate with the people, to study the life, work and life of each citizen, as a result of good conditions for effective work, human activity will increase, and most importantly - the implementation of new tasks set by our state will accelerate. In the history of mankind, in the present and in the future, first of all, man strives to perform all functions as a leading factor.

Especially in the XXI century, the rapidity and scale of the processes taking place reveal new aspects of the activities of citizens and the way of life in general. The modern man has to take a comprehensive approach to each issue, to study its essence, to determine the cause and effect, to scientifically substantiate its methodological and practical significance - as a priority. The human factor is gradually making a significant contribution to the ongoing market economy and the implementation of democratic reforms in the country. On the basis of human activity, mainly through the acquisition of mental, intellectual potential, a wide range of worldviews, theoretical statistics and empirical data, growing knowledge, attitudes toward changes in the environment, other individuals and groups, especially meaningful, planned labor. The components of the human factor, expressed as a whole, complement each other and express their functional impact on the development of society on the basis of ideological connection. Indeed, "the human factor has always been the basis of the essence and content of human life in the development of any society." [1]. In order to ensure the steady growth of the human factor, our state and government are taking concrete measures, namely:

- ✓ At the initiative of the President of the Republic Shavkat Mirziyoyev, the action strategy of the state program for 2017-2021 has been implemented in all spheres of life;
- ✓ the tasks set in the national training program are to bring up a harmoniously developed generation on the basis of modern requirements, along with the use of modern technologies in educational institutions, material and spiritual conditions are being created for the development of the scientific potential of professors and teachers;
- ✓ taxation of entities engaged in small business and private entrepreneurship on a regular basis, based on the requirements of a market economy, great privileges are provided in obtaining loans from banks, free organization of work, therefore, "If we can develop entrepreneurship in our youth, teach them the proper use of funds, we will solve not only economic but also many social problems." [2].
- ✓ in order to increase the computer literacy of citizens, special centers are being established in the field, especially in higher education institutions, and theoretical and practical trainings are conducted with the help of leading specialists on the basis of a clear plan.
- ✓ Appropriate conditions are created for specialists and employees who are creatively engaged in mental work to use modern technologies with the help of the administration of the enterprise, organization. This measure requires that each person be theoretically and psychologically prepared for the existing conditions in order to achieve high results, to organize the work step by step. As practice shows, each stage has its own advantages and disadvantages. The human factor changes in all directions over time, and is observed to be enriched with new components. For example, the advantage of the current stage is the

instantaneous dissemination of an unlimited amount of modern technology and information on any topic through the Internet, which is necessary for the human factor.

Looking back, the great scholars of the East and the West, such as Fales, Anaximander, Democritus, Ibn Sina, and others, pointed out the essence of human life, that is, elements such as water, air, fire, earth, and the atom as substances [3]. From the point of view of dialectics, the change of everything, object, event and process in the human world implies the emergence of a new and new substance. In the era of globalization and the construction of civil society, information is the core and essence of the human factor. Information, on the one hand, strengthens the socio-ideological foundations of human activity, and on the other hand - helps him to realize his noble goals and dreams. In fact, the civic position of a person with all the information is strengthened; he can protect not only himself, but also the interests of his loved ones, neighborhood, and community from any ideological, ideological threats.

At the same time, he achieves his goal quickly. Any development will inevitably consist of cases of deviation or decline, i.e., individuals or even groups are acquiring distracting, mind-numbing information as a result of incorrect or illegal approaches to information. This situation is reflected in the actions of the representatives of the negative, even reactionary current. For example, the manifestation of evil intentions and illegal actions among young people who have become involved in international terrorism, such as religious extremism, is causing serious problems.

International scientific-practical conferences initiated by the President of the Republic Shavkat Mirziyoyev against their evil and selfish goals, meetings of heads of state are being protected from ideological and ideological threats to the human factor by such means as giving privileges to media workers. Also, because some people's knowledge and level did not meet the requirements of the time irresponsibility, indifference, dependency, etc., which have a negative impact on the human factor. Human activity and its foundations therefore manifest as a multifaceted process, i.e., it "Education - in the process of education, labor, communication, social experience, knowledge, various relationships, ethical norms, political ideas, national ideology, lives under the influence of factors, assimilates them and in the process socializes, that is, is formed as a person.". In order to activate the human factor and avoid negative situations, attention will be paid to the following issues:

1. Creation of appropriate conditions for the scientific analysis, drawing conclusions and practical application of socio-economic changes taking place in the national and international life;
2. In the process of organizing labor activity, along with the effective use of scientific and technical achievements, to try to build on best practices and connect themselves with the intellectual potential;
3. Systematic organization of entrepreneurship and business-related activities based on the requirements of the time and focus on the implementation of strategic tasks set by the state;
4. Decrees and resolutions issued by the President of Uzbekistan, Conceptual ideas, principles, goals and objectives of the laws being prepared by the Oliy Majlis, the main encyclopedia of our life, the Constitution are constantly mastered by citizens and constantly taught to follow them. It should be noted that the human factor is an integral part of our society, so it will change in all respects, regardless of the circumstances. Citizens' understanding of the content, essence and methodological significance of the set tasks and plans, their connection with their activities, ensures the growth and activity of the human factor. Achieving this is a complex and contradictory process. One of the reasons is that a person can use the existing conditions and opportunities effectively, systematically, partially,

from time to time or incorrectly. Psychologically, human individuality, that is, feelings, imaginations, abilities, and other qualities, is manifested in the manifestation of various forms and levels. Therefore, the formation, development, and functional change of the human factor are also manifested to varying degrees. In this regard, democratic reforms in all spheres of life of the republic are primarily in the interests of the people, ensure its well-being, freedom and independent thinking, and transform the human factor in a positive way, it enriches his mind and thinking with new ideas, and most importantly - there is a spiritual satisfaction from his work. When a person is inspired and enjoys his work, he tries to improve his professional skills, to approach his work responsibly, to pay attention to the quality and quantity of the product. "With the development of labor," he said. E. Yusupov - both human nature and its psychophysical (mental-physical) features (mental, cultural) change"[5]. Therefore, the achievements of our country are related to the human factor, that is, their meaningful work, intellectual potential, creative approach, a broad outlook are the leading components of the human factor, they form a holistic system with goals, objectives, content and significance. First of all, it is necessary to strengthen social partnership. In turn, the strengthening of cooperation with foreign countries, the introduction of advanced experience, technology and, of course, innovative ideas in our lives have a positive impact on the management system. "Today, 456 projects worth \$ 23 billion are being implemented in our country at the expense of foreign investments," he said[6]. Improving the management system is manifested as an objective process, therefore, at each stage, methods appropriate to the new era are applied, important that their scope expands on a horizontal and vertical basis. Modern specialists and staff are interested in active participation in solving all issues based on democratic principles. Such a situation requires the growth of human consciousness and thinking. Human consciousness and reasoning are based on solid knowledge, belief and creative research ability. People differ from each other physically and spiritually, their activities and lifestyles differ in content and functions, as well as the degree of manifestation, that is, it is determined by its specific features and general aspects. In this regard, as a result of the development of civil society, it is associated with freedom among the population, independent thinking, scientific outlook, the process of modernization. Therefore, the ability to determine the content, essence, causes and consequences of the socio-economic and political processes taking place in our country is one of the real situations for man. In order to achieve such a situation, the desire of citizens, along with their desires, has a methodological significance of political and spiritual maturity. Observations over the years have shown that in the current favorable environment, the bulk of human factors have contributed to the development of society, and a certain part of it causes unforeseen problems.

The main part of the population has such positive qualities as diligence, responsible approach to certain issues, professional development, initiative. At the same time, despite the development of a market economy, some people have a sense of dependency, the pursuit of unearned income, indifference to community work, negative qualities such as a superficial understanding of the importance of political, economic issues will to some extent hinder the growth of the human factor and its activism. Such cases have been studied in detail with the involvement of leading experts of our state, and roundtables were held among the population on topical issues of our society, seminars - trainings, analysis of labor and non-labor activities, taking into account the views and wishes of citizens, ideological, spiritual and enlightenment work aimed at the formation of public opinion is carried out on a regular basis. During the development of civil society, the components of the human factor, along with their activities, are improving. The task required of a person today is to understand his inner and outer capabilities, level of knowledge, skills, abilities, Understanding the requirements of the period, the task of applying them in the right place has a special place.

The development of our society requires the proportional representation of the components of the human factor. At the same time, based on the content of historical stages, some component of the human factor is a priority, and once a certain level is reached, the priority development shifts to another component, and their place is constantly changing. For example, in the early stages of a market economy, efforts were made to rapidly increase economic knowledge from citizens, as economic relations rose to a level of stability, attention to spirituality issues grew. “The issue of spirituality is manifested in connection with such issues as economic, political, managerial, educational, labor process, life, it brings them closer together, and as a result, human activity increases.”[7]. The problems that arise in this direction are approached consciously and creatively. Our state begins the issue of spirituality with the consciousness of man, that is, these qualities constitute intellectual capital. Because a set of conceptual ideas, views, science-based knowledge, worldview that meets the requirements of the period ensures the effectiveness of multifaceted activities as the leading components of the human factor, reveals the possibilities of overcoming the problems that arise, and encourages our society to address pressing issues on the basis of a clear plan. There is an inextricable link between the human factor and activity, and on the one hand the individual in strengthening them. On the other hand, the prudent policy pursued by our state plays a role.

CONCLUSION. When there is a need, Interest, a motivated individual or social group behavior, important components of his activity, the goal is an element that determines the direction of activity. The formation of the goal is strongly influenced by the needs and interests of the subject. it should be noted that by combining all the changes taking place in our society in the structure and content of the human factor, converges and strengthens the ideological foundations for their harmonious development. In addition, the impact of the human factor on the development of society and its significant contribution to the upbringing of a harmoniously developed generation is growing.

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